

## UPCOMING EVENTS



### MONDAY, APRIL 20

#### A GREEN Girls' Afternoon out!

at Dree & Co Hair Studio-Wellness Spa-Emporium  
4:00 - 7:00pm

A flight of wines with paired appetizers, and a flight of mini spa services featuring Aveda Nature Works products, made from green ingredients.

Also featuring organic wines from the U.S.

Choices include: style tips; updo tips; scalp treatments; mini facial; reflexology; chair massage; mini massage; mini manicure

Choose 3 treatments and enjoy wines pairings in between pampering to feel even more special!

\$40 - includes \$10 toward retail purchase of either Dree & Co or Shiraz

RSVPs a must—space is limited to 28 people  
Call to reserve and select 3 services for the event!  
Please allow one and a half hours to complete Spa Flight.

### WEDNESDAY, MAY 13

#### SQUARE ONE SEAFOOD WINE DINNER *(brand new restaurant)*

With Jon David Headrick selections  
Special guest Laurent  
Details to follow

#### COMING IN JUNE

An all Rosé Wine Dinner!



**Call us for reservations at 706-208-0010.**

**And drop in any Saturday between 1:00 and 5:00 p.m. for our theme wine and food tastings.\***

*\*Our wine tastings are for educational purposes only.*

**Shiraz**  
FINE WINES & GOURMET  
675 PULASKI ST  
SUITE 400  
ATHENS GA 30601

RETURN SERVICE REQUESTED

#### JOIN OUR WINE CLUB!

Each month, Emily and the staff here at Shiraz select 3 wines we think are special and that you are sure to enjoy. All wines that we pick come complete with tasting notes and serving suggestions. Though all of the wines may be purchased separately, members receive a substantial discount on their package every month. This package consists of the three wine picks and one of our gourmet items selected for your sampling pleasure. The cost of the wine club package each month is \$45 (the cost separately is \$50-60); save money on the picks each month, plus a discount on each featured bottle purchased! If you are a member of our wine club, you'll also get the first peek at special items here in the store, as well as a guarantee that you'll receive the 3 wines each month (sometimes they do run out!) Wine club gets you extra access to everything in the store, including events! Please ask us if you'd like more information or to join--it's the best deal in town! For even more savings and great wines at a different tier, take a look at our new Premier Cru wine club level! Details inside with the picks of the month. . .

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**Shiraz**  
FINE WINE & GOURMET

*"Biodynamics is a holistic system of 'living agriculture' whereby the soil is nurtured through the natural forces and rhythms of the cosmos."*

-Karen MacNeil

**IN HONOR OF EARTH DAY, WE ARE FEATURING ORGANIC AND BIODYNAMIC WINES AND GREEN PRODUCTS THIS MONTH. ALSO LOOK FOR OUR "GREEN" GIRLS NIGHT OUT EVENT!**

#### From Bodegas Enguera, the makers of Pelta:

Organic farming is a system of cultivation optimising the utilization of natural resources, without using synthetic chemicals or genetically modified organisms in fertilizers or to combat pests, and as such growing organic produce while conserving the fertility of the land and respecting the environment; all of this in a sustainable and balanced manner.

The main objectives of organic farming are: working with an integrated ecosystem, maintain and improve soil fertility, the cultivation of produce free from chemical residues, using the largest number of local and renewable resources, maintaining genetic diversity of the system and its environment; prevent pollution resulting from agricultural practices based on the eradication of natural flora and fauna, and allow farmers to do their work in a healthy way.

#### NEW GREEN PRODUCTS AVAILABLE AT SHIRAZ

##### FRESH WAVE

*"Smell the difference nature makes."*

Don't mask odors; Use the power of nature to neutralize them safely and effectively with Fresh Wave products. Fresh Wave is a natural odor solution that's safe to use around people and pets. They effectively neutralize a broad spectrum of odors, from smoke and fish to vacuum exhaust, mildew, musty clothes and more. With Fresh Wave, you get the same formulations that are used to neutralize odors in commercial settings, but in convenient-to-use sizes and products, including sprays, gel crystals, and candles.

*"Chemicals? We don't need no stinking chemicals."*

Never underestimate the power of nature. All Fresh Wave products are made with these simple ingredients: natural extracts of lime, pine needles, aniseed, clove, cedar wood and soya. The science behind the magic is its natural molecules. By carrying an electrostatic charge on their surface, these molecules attract and bind malodorous particles. Once saturated, the Fresh Wave molecules fall away, effectively neutralizing the odor.

##### THE LAUNDRESS

What is the Laundress?

Specialty fabric care and detergent for laundering that is made with organic materials and renewable resources. It is plant-based (not petroleum based like most grocery store brands), and has no beef fat used like other fabric softeners. Dye, sulfate, phosphate, and chlorine free, it has no bleach and uses essential oils instead of artificial fragrances. 100% biodegradable, it is animal cruelty free—it is tested on the owners!

Why is it better?

Higher efficacy than grocery store brands, the Laundress also incorporates enzymes such as protease, amylase, lipase, and cellulase to target and remove tough stains.

Protease – Breaks down complex protein stains such as baby formula and amino acids

Amylase – Breaks down starch based stains such as chocolate

Lipase – Breaks down oils

Cellulase – Removes soil while brightening and softening fabric during the wash cycle – also removes lint

The effects of all the above enzymes increase considerably with each time you wash

The Laundress also uses optical brighteners—a natural alternative to bleaching and better for fabrics; overcomes yellowness on fabrics, resulting in whiteness.

www.shirazathens.com

APRIL 2009

