

BEER CLUB!

Each month, we select 2 breweries, then pick two different brews from each of them. Members will receive 3 bottles each of the 4 featured bottles for a great mixed 12 pack every month. Beer club is only \$25 per month. There is no signup fee and no contract. And just like wine club, you can pick up at your convenience any time after the first of the month! Beer club is a great way to start enjoying beer, and is also for the experienced beer drinker to enjoy seasonals from some local and/ or obscure makers. The styles vary every month and even within the month to showcase all types. Included are some high gravity, microbrews, and small productions. See us to sign up!

WINE CLUB! A package of three wine picks, generally two reds and a white, and a gourmet item. Each pick comes with tasting notes and serving suggestions. The recipes created are simple to prepare and wine-friendly; the food items alternate between readily consumables and quality ingredients for your pantry. Though the wines may be purchased separately, members receive a substantial discount every month. The cost of the club each month is \$50 (the retail is \$50- 65), marked down 10 to 33 percent. A feature wine is also discounted, at least 20 to 30 percent; case discounts apply to features as well. Wine club even gets increased case discounts--an extra 5% for members and an extra 10% for premier cru. If you are a member, you'll also get first peek at specials, as well as a guarantee you'll receive the 3 wines. Perks may include early admission or a lower price for events; first notice of limited selections; even extra, non-published, discounts. Simply put, our wine club receives a special perk whenever we can give them. We even have a referral program when you enlist new members! There is no membership fee, no contract, or any other costs for joining. RSVPs for events and special orders are easier to make within the club. The wines are ready to pick up on the first of every month but there is no set pick-up date. There is an optional upgrade for club members who want to get even more—for another \$25, they get a more expensive, more allocated red wine (20-40% off) and even more discounts. We seek out wines that are unique—that you can't find everywhere, and that you might not pick up yourself. The club is meant to help you explore and have fun. Please ask us if you'd like more information or to join--it's the best deal in town!

UPCOMING EVENTS



SATURDAY, SEPTEMBER 5
MONTHLY TASTING OF WINE CLUB WINES
1-5 p.m. Shiraz tasting room

SATURDAY, OCTOBER 3
MONTHLY TASTING OF WINE CLUB WINES
1-5 p.m. Shiraz tasting room

MONDAY, SEPTEMBER 14
A TASTING AND PARTY WITH
EDGAR CARTER OF OVEJA NEGRA WINERY!
6 wines from our favorite Chilean producer, appetizers from Elegantly Southern, and live music from Ashley Rivera and Danger Dreaming. All you can eat and drink for only \$25!
Please RSVP to make sure we have plenty for everyone

THURSDAYS AT SHIRAZ

Every Thursday, starting when we open at 11, we have fresh (never frozen) fish delivered--check our emails for the catch of the week. These selections will change weekly, but they will always be fresh--and delicious.

THURSDAY, OCTOBER 1
OUR 10 YEAR ANNIVERSARY PARTY
WITH RUI ABECASSIS OF OBRIGADO!
We will host a seminar featuring 6 extremely special and limited wines from our favorite Portugese import company (and he's partners with Ole Imports!) showcasing different areas and young and old vintages.
The seminar will be followed by a party with more wine, great food, music, and general celebration!
The seminar and party will be held at Broad 9A at Tracy Street. We will be taken care of with the help of Tailored Events and the Broad Collective, and a menu made especially for us by our friends at Mama's Boy and Goodie Two Shoes.
Limited seating - please RSVP.

Call us for reservations at 706-208-0010.
Our tastings on the first Saturday of the month are from 1 to 5 p.m. and run every 20 minutes. The tastings are \$5 per person; the fee is waived for wine club members in good standing.

www.shirazathens.com

SEPTEMBER 2015



Wine Club is the best deal in town!

This month, our wine club gets \$50 worth of wine and food for only \$45! Plus, they save on each feature!

EMILY'S WINE CLUB SELECTIONS FOR **SEPTEMBER**

Lionel Bussy La Cubee d'Henri 2012 Chablis, France

100% Gamay
A lovely purple floral lift of a wine. Dried cherry, cinnamon, and clove flavors finish with a very dry, clean, crisp snap. Earthy dark fruit and dirty raspberry stay tart, crisp, and extremely bright. Put Caribbean Condiment with pork, steak, or potato soup for a zip of flavor the wine loves.
\$14.99

Raphael Verdicchio del Castelli di Jesi Classico 2014 Marche, Italy

100% Verdicchio
Made by one of our favorites, Marchetti--a collaboration of several of his neighbors. It has nice salty depth, with a great balance of dried tropical fruit and pears in the texture. It is clean and zippy, with stones, saline, and granite on the finish. This makes me want to eat something from the sea! Put it with shrimp or crab and Caribbean Condiment.
\$11.99

Senorio de Barahonda Barrica 2012 Yecla, Spain

75% Monastrel, 25% Syrah
What do 45-year old organic vines, rocky soil, French oak get you? A hefty, smoky, wine with some muscle, that's what. Pepper, licorice, sasparilla, plus a serious mouthful of fruit laden with vanilla. Heavy and perfect for anything on a grill, especially beef, peppers, or garlicky potatoes.
\$15.99



This Month's FEATURE:

Principe de Viana Graciano Roble 2013 Navarra, Spain

100% Graciano
This is a great example of what Graciano can do! Super gravelly, with a graphite-laced, stony texture. It is inky on the palate, with loads of purple fruit--huckleberry, blueberry, and mulberry. The finish has light, crisp, floral notes and brisk acid. Not a soft wine, it's perfectly incisive and bold. Great for the grill or to put away for 5 years in the cellar to see how pretty it can get over time (use a decanter if you don't want to wait!)
\$17.99
Wine Club deal of the month = \$14.99



CRU LEVEL WINES

For club members who upgrade to cru, an extra \$25 a month gets you wine club PLUS an extra special bottle, more discounts, and extra perks!

Wine Club Cru Level RED!



Vara y Pulgar 2012 Vino de la Tierra de Cadiz, Spain

100% Tintilla
This is the first 100% Tintilla in 100 years, a grape that preceded Graciano but is genetically the same. Super inky, completely black, and laced with flowers and graphite. Flavors include blackberry, mulberry, and purple fruit, but it is focused, intense, and elegant, with a chalky, super long finish. It was heralded as the next Burgundy in the early 1800s--see why!
\$24.99

Wine Club Cru Level WHITE!



Casal Figueira Antonio 2013 Lisboa, Portugal

100% Vital
There is a beautiful, touching love story attached to this wine--and it shows in the haunting, melodic flavors. Grassy and bold on the front, the super fresh melon rind and clementine finish with pepper and pink flowers. A grape known for great quality, not quantity--from 5 parcels at different altitudes to show a snapshot of each vintage. "Top 50 Portugese Wines" -Jancis Robinson The only 100% Vital wine in the world. 120 6-packs made.
\$33.99
Cru white deal of the month = \$29.99

